



## Marcia Santore—Selected Published Writing Projects

### Books by Marcia Santore

- *Biomedical Science Professionals: A Practical Career Guide*, Rowman & Littlefield (in process, due Fall 2020)
- *Clean Energy Technicians: A Practical Career Guide*, Rowman & Littlefield, 2020
- *Plumbers: A Practical Career Guide*, Rowman & Littlefield, 2020
- *Craft Artists: A Practical Career Guide*, Rowman & Littlefield, 2020
- *Fine Artists: A Practical Career Guide*, Rowman & Littlefield, 2019
- *Medical Office Professionals: A Practical Career Guide*, Rowman & Littlefield, 2019
- *Ichthyofoms: Marcia Santore, Amalgamated Story*, 2017

### E-Books and Ghost Writing for Clients

Clients names are withheld per confidentiality agreements for these projects:

- *Fresh and Saltwater Fishing* rewrite, 2008
- *Miniguide to California*, 2008
- *Miniguide to Florida*, 2008
- *Miniguide to Georgia*, 2008
- *Miniguide to Illinois*, 2008
- *Miniguide to Michigan*, 2008
- *Miniguide to New York*, 2008
- *Miniguide to North Carolina*, 2008
- *Miniguide to Ohio*, 2008
- *Miniguide to Pennsylvania*, 2008
- *Miniguide to Texas*, 2008
- *Sports Tips: Basketball and Golf* rewrite, 2008
- *The Beginner's Guide to Yoga* rewrite, 2008
- *The Secrets of Latin-American Dance* rewrite, 2008
- *Your Guide to Health and Fitness* rewrite, 2008
- *Colortrend Color Theory* Training manual for paint industry, 2007
- *Learn to Draw* rewrite, 2007
- *Learn to Paint* rewrite, 2007
- *Putting the OPP in OPPortunity*, 2007
- *The Residual Cash Plan: How to Make Money Online*, 2007
- Internet marketing glossary, 2007
- *The (Almost) Stress-Free Guide to Moving*, 2006

### Articles by Marcia Santore

#### *Arts Writing*

##### *ArtYop! Blog*

- Lucia LaVilla-Havelin's Family Stories, April 1, 2019

- Makeba Kedem-DuBose: In the Red, March 1, 2019
- May the Bluebird of Happiness Make a Nest in Your Hair: Cilla Sheehan, February 8, 2019
- “Donna Dodson and the Match of the Matriarchs,” July 28, 2018
- “Rooms of Their Own: Jerry Russo's Artist Studio Project,” April 8, 2018
- “Carole Groenke and Her Water, Her Future,” March 3,
- “Dayna Talbot: Taking Hold of Right Now,” January 12, 2018
- “Positive Defiance: Abiu Daniel Benavides,” November 26, 2017
- “What I Wish I’d Said,” November 3, 2017

### *Artscope Magazine*

- “Jong-Yoon Kim: On the Border of 2D and 3D,” artist profile, March/April 2018
- “Shandra McLane: The World in Glass,” artist profile, May/June 2017
- “It’s Only Natural: Debra Claffey Waxes Poetic,” artist profile, May/June 2016
- “Gail Smuda: Don’t Judge a Book,” artist profile, March/April 2016
- “Photography Is Just the Beginning: Lia Rothstein at Aidron Duckworth Museum” review, May/June 2015
- “Mystical, Meditative, Mirthful: CoSo's New Members Are for Real” review (cover story), January/February 2015
- “Medley: Derryfield Goes for the Gold” review, November/December 2014
- “Time, Transformation, & Tactility” review, September/October 2014
- “You Can Get There from Here: An Art Tour of I-93 in New Hampshire” art tour of New Hampshire, May/June 2014
- “Art and Play: Studio 550 Says ‘Relax!’” featured art center, January/February 2014
- “A Center Is Born: Kickstarting the Fulcrum Arts Center in Brattleboro” featured art center, November/December 2013
- “Hands On Nature: Laura Morrison’s Organic, Procreative, Fiber Sculptures,” artist profile, November/December 2013
- “This Is Water,” review, September/October 2013
- “Kathy Smith’s New England,” artist profile, July/August 2013
- “Word and Image,” review, May/June 2013
- “13 for 2013: Annette Mitchell” artist profile, March/April 2013

### *Other Arts Writing*

- Curator’s Statement, “A Little Abstracted,” Twigg’s Gallery, April–May 2017
- “An Interview with Elizabeth D’Amico,” artist profile, August 31, 2017 (WCANH blog)
- “Alumni in the Arts,” *Plymouth Magazine*, Winter/Spring 2014 (Client: Barbra Alan, editor)
- Curator’s Statement, MOMMA exhibition, Silver Center for the Arts, Karl Drerup Art Gallery exhibitions program, Plymouth State University, February 2014

### *Other Journalism*

- “The Value of a View” article on research into perceptions on the value of a view conducted by the Center for the Environment at Plymouth State University, *Plymouth Magazine*, Spring/Summer 2013 (Client: Barbra Alan, editor)
- “Empty Nest Syndrome” article in *Bird Watchers’ Digest*, May/June 2010
- “Untangling the Web of Eating Disorders: PSU’s Eating Disorders Institute presents 7th Eating Disorders Clinic,” article (Client: Barbra Alan, Plymouth State University), 2016
- “The Museum of the White Mountains” article on new museum at Plymouth State University for *Plymouth Magazine*, Winter 2012/2013 (Client: Barbra Alan, editor)
- “Another Way to Serve” article on Iraq veteran founding organization for veterans at Plymouth State University, for *Plymouth Magazine*, Fall 2012 (Client: Barbra Alan, editor)

- “Plymouth State University: A University for the Heart of New Hampshire” *Heart of New Hampshire Magazine*, December 2004

*Selected stories from Plymouth Magazine (as editor 2000-2007)*

- “Bringing Libraries into the Internet Age” (with Christopher M. Williams) cover feature, Winter 2007
- “Renaissance Woman” cover feature Sara Jayne Steen, 14th president of Plymouth State University, Fall 2006
- “Solar Mates,” Fall 2006
- “Michelle’s Law,” Winter 2006
- “Tracking the American Horseshoe Crab,” Winter 2006
- “A Win-Win-Win Situation” cover feature, Fall 2005
- “The Education of Leo Sandy” cover feature, Spring 2005
- “Chair-Man of the Beach,” Summer 2004
- “A Trunk Full of History,” Summer 2004
- “Pearl’s Girls” cover feature, Summer 2003
- “To Africa and Back” cover feature, Winter 2003
- “The Academic Bottom Line—A Conversation with President Wharton,” Winter 2003
- “Standing Together: Plymouth State Responds to September 11” cover feature, Winter 2002
- “That I May Serve” Plymouth Magazine cover feature, Summer 2001
- “A Unique Discovery: Advancing Scientific Knowledge at PSC” cover feature, Winter 2001

## Marketing & Business Writing

- Advertisements
- Advertorials
- Annual reports
- Brochures
- Catalog copy
- Cover letters
- Newsletters
- Other content such as glossary entries, brain teasers,
- Posters
- Press releases
- Product descriptions
- Professional bios and profiles
- Resumes
- Website copy for small and large businesses, nonprofit organizations, individuals, artists
- White papers

## Educational Assessments & Supplements

Supplemental material for textbooks, including:

- Assessment questions for textbooks and databanks
- PowerPoint presentations
- Alt-text
- E-reader text
- Applying Bloom’s taxonomy
- Applying learning objectives

Education levels run the gamut from the elementary grades through college level material. Subjects include:

- Abnormal Psychology
- Administering Medications
- Advanced EMT
- American Government

- American History
- Anatomy & Physiology
- Art
- Behavioral Neuroscience
- Biopsychology
- Child Development
- Clinical Medical Assisting, 2012 (Client: ID8-Triple SSS)
- Clinical Pharmacology
- Crime and Victimology
- Criminalistics
- Development across the lifespan
- Emergency Care
- Emergency Care
- Emergency Care
- Engineering Psychology & Human Performance
- Evidence-Based Practice
- Gerontological Nursing
- Gerontology, 2013 (Client: ID8-Triple SSS)
- K-5 Mathematics
- Medical Assisting
- Medical Dosage Calculation
- Microeconomics
- Motorcycle Repair
- Nursing Ethics
- Nursing Pharmacology
- Occupational Therapy
- Outdoor Emergency Care
- Personal Financial Literacy
- Pharmacy Technician
- Philosophy
- Phlebotomy
- Psychology
- Social Psychology
- Sociology

## Grant Writing

Grant proposals for nonprofit organizations, primarily in the arts.